



# **SNOWCRYL**

# EXTERIOR EMULSION PAINT

# **PRODUCT DESCRIPTION**

Snowcryl Exterior Emulsion Paint is a specially formulated premium acrylic paint with 100% pure acrylic binder for exterior surface with silicon.

Snowcryl contains micronised minerals and extremely stable fine quality pigments which render a durable finish. It also contains special additives to prevent algal and fungal growth. Snowcryl is also effective against UV degradation and provides excellent alkali resistance.

Snowcryl is also a silicon based paint, which gives a lotus effect after painting.

# **SURFACE PREPARATION**

#### **PLASTER**

New masonry surfaces must be allowed to cure completely. Recommended curing time is 28 days minimum. A coat of Snowcem Special CW Primer is recommended for best



#### **CLEANING**

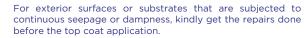
Surface should be free from any loose paint, dust or grease. Growth of fungus, algae or moss should be removed by wire brushing and water. For old, friable and difficult surface: A coat of Snowsol stabilising solution is recommended. For detailed information please refer Snowcem Special (CW) **Primer / Snowsol** Technical literatures.



## FILLING THE CRACKS, HOLES & DENTS

ADDI ICATION

For filling cracks upto 3mm, holes and dents use Snowcare Wall Putty or white cement and fine sand in the ratio 1:3



DECOATING DEDICE



# **PAINT APPLICATION PROCESS**

	APPLICATION	RECOATING PERIOD
	STEP 1 SNOWCARE WALL PUTTY (OPTIONAL) TROWEL	O/N
	STEP 2 SNOWCEM SPECIAL CW PRIMER BRUSH / ROLLER / SPRAY	4 hrs
	STEP 3 SNOWCRYL EXTERIOR EMULSION PAINT BRUSH / ROLLER / SPRAY	4 - 6 hrs
	STEP 4 SNOWCRYL EXTERIOR EMULSION PAINT BRUSH / ROLLER / SPRAY	4 - 6 hrs
	1. Recoat period is quoted for 25°C and 50% these may vary under different conditions	

2. Some shades may require 3 coats for proper hiding

HORIZONTAL SURFACES LIKE TOP OF WINDOWS, EDGES SHOULD BE PAINTED WITH 3 COATS OF SNOWCRYL FOR GREATER PROTECTION

APPLICATION OF PRIMER IS MANDATORY

# **PRODUCT FEATURES**

**Added Silicon** 

100% Acrylic Emulsion

**Superior Color Retention** 

Anti-Algal/Anti Fungal

Strong UV Resistance

4 to 5 Years Of Life

#### **COLOURS AVAILABLE**

# 1500+\*

\*Currently available in more than 1500 shades as per the Snowcem Paints Colour Spectra.



### **MIXING RATIO**

Mix 2.5 Parts of **SNOWCRYL EXTERIOR EMULSION PAINT** with 1 part of clean potable water by volume for better brushability



### **COVERAGE**

Coverage is 120-160 Sq. ft. per liter per coat. Actual coverage may vary according to the porosity and texture of the surface. For abundant precaution, an initial trial may be undertaken to determine covering capacity on very rough or abnormal surfaces



# **AVAILABLE PACK SIZES**

The pack sizes available for **SNOWCRYL EXTERIOR EMULSION PAINT** are 20 4, 10 4, 4 l and 1 l.







# **SNOWCRYL**

SUPER ACRYLIC WEATHERPROOF EMULSION

# **EXTERIOR EMULSION PAINT**

# **TECHNICAL DETAILS**

Nature	Thixotropic	
Base	High quality pure acrylic resin and other additives	
Finish	Rich smooth finish	
Drying time	1 hour	
Shelf life	1 year	
DFT	50 - 60 microns (in two coats)	

### **HANDLING** & STORAGE

Keep containers airtight during handling and storage to avoid loss of material. Store Snowcryl in a cool dry place and also protect it from extreme climatic conditions during storage, in transit and at site.

#### **PRECAUTIONS**

It is not advisable to use any waterproofing chemical as base, top coat or additive. Over dilution of Snowcryl may result in shade variation, poor hiding, poor bonding or flaking. Excessive brushing and stretching are also to be avoided. No thinner or universal stainer is to be used with Snowcryl.

# **SAFETY MEASURES**

Kindly refer to the MSDS for Snowcem Paints Snowcryl which gives detailed information on safety measures while handling the paint, which is available on

Store the container with the lid tightly closed in an upright position, in a cool, dry

Keep out of reach of children and away from eatables.

May be harmful if swallowed. In case of ingestion seek immediate medical attention. In case of skin contact immediately wash skin with soap and plenty of water. Get medical attention if irritation develops or persists.

Wear eye protection during application. In case of contact with eyes, rinse immediately with plenty of water and seek medical advice. Do not breathe vapour or spray. It is recommended to wear suitable nose pad during sanding and surface preparation to avoid dust inhalation.

Do not pour leftover paint down the drain or in water courses.

In the event of spills, contain spillage using sand or earth.

For the best performance of the paint, ensure proper washing and cleaning at PAINTING CARE regular intervals of six months.

#### Corporate office:

3rd Floor, Agrima Business Centre, N. K. Mehta International House, 178, Backbay Reclamation, Babubhai Chinai Marg, Mumbai - 400 020. Maharashtra, India.

# Branches:

Ahmedabad | Bangalore | Ghaziabad | Jaipur | Kochi | Kolkata | Mumbai | New Delhi | Pune | Secunderabad

Cuttack | Indore | Jamshedpur | Kanpur | Nagpur | Raipur | Salem | Visakhapatnam

Eco-friendly Commitment: All products of Snowcem Paints are Lead, Chromium and Mercury free Nease consider the environment before printing it.

# **GREEN BUILDING PARAMETERS**

**Snowcrvl** qualifies for "GREEN BUILDING CRITERIA"

#### **REFERENCE**

Type of Paint Exterior Flat Interior Flat

LEEDS\* 100 g/I VOC 50 g/I VOC

TERI GRIHA" 100 g/I VOC 50 g/I VOC

As per IS 15489: 2004, Section 6.12.2.1 specifies the "product not to contain more than 5%, by mass, Volatile Organic Compounds"

\* LEED - Leadership in Environment and Energy Design, USA. # TERI - The Energy and Resource Institute, India. GRIHA - Green Rating Integrated Habitat Assessment.

### VOLATILE ORGANIC **COMPOUNDS**

SNOWCRYL EXTERIOR **EMULSION PAINT** contains less than 40 q/ $\ell$  VOC

SNOWCRYL EXTERIOR **EMULSION PAINT** contains 1-3% VOC



# **HEAVY METALS**

SNOWCRYL EXTERIOR **EMULSION PAINT** is free from lead, chromium (VI), cadmium, mercury and its compounds.



### **HAZARDOUS CHEMICALS**

SNOWCRYL EXTERIOR **EMULSION PAINT** does not contain harmful compounds like formaldehyde, phenolic compounds, benzene, etc.



